

Hemp for Performance, Profit and the Planet:

Elite Athletes and Business Leaders Make the Case for Industrial Hemp Farming in the U.S.



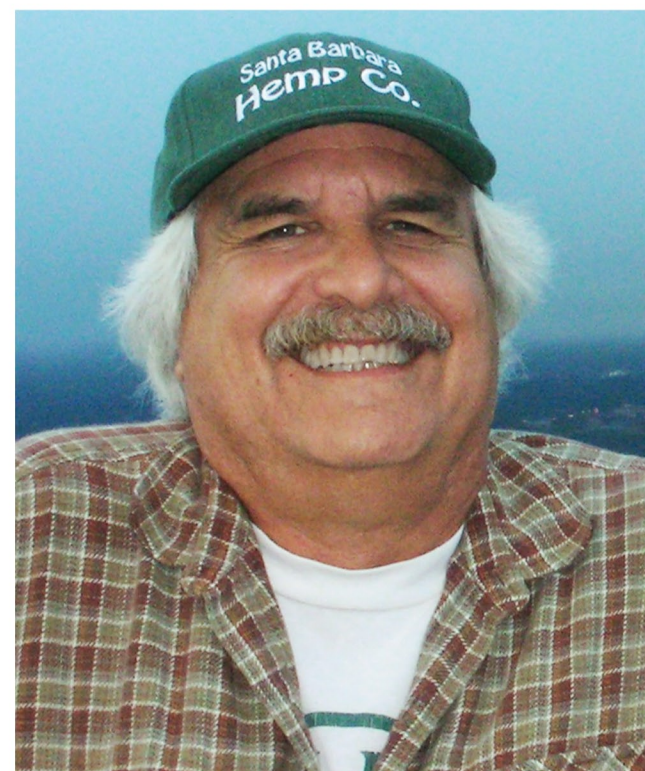
Brendan Brazier

Ironman triathlete, formulator of VEGA, best-selling author, plant-based nutrition expert



John Roulac

Founder and CEO of Nutiva®, author



Steve Levine

President of Hemp Industries Association

PANEL DISCUSSION

TUESDAY, MARCH 29TH 7-8:30 PM

BROAD ART CENTER, ROOM 2160 E UCLA CAMPUS

Brendan Brazier and John Roulac have promoted the powerful health benefits of hemp through elite sports, business, writing, and advocacy. But both of these leaders understand what Steve Levine has been working 20 years to bring to the attention of policy makers—it's not just consumers who benefit from hemp. This low-input, fast growing and profitable crop is thriving in Canada and offers hope for regenerating America's farms. As the California Legislature debates a new bill (SB-676) that would allow the return of industrial hemp farming to the state, come hear about the role that hemp can play in creating a healthy future. UCLA Sustainability Coordinator Nurit Katz will lead the lively discussion. Free hemp samples and give-aways!



Hemp for Health & Sustainability



For more information visit: www.HempHistoryWeek.com