



Fertilization: Chemical vs Organic

Other Brands

Nutiva

1	Percentage of certified-organic sales of hemp oil, hempseed, butter, and hemp protein products	25%	95%
2	Sustainably-grown "Green" marketing label claims for non-organic hemp produced with Anhydrous Ammonia fertilizers	Yes	No

“Using artificial nitrogen fertiliser to turn oil or gas into food is fundamentally unsustainable. Organic farming extracts nitrogen from the air using the sun’s renewable energy to power plants such as clover... Far fewer greenhouse gases are released.”

7-29-08 UK *Financial Times* excerpt from a letter to the editor by Peter Melchett of the Soil Association (UK’s leading organic certifier)

Fertilizer 101

Certified-Organic Fertilization:

Nutiva’s organic hemp farmers *“fix nitrogen from the air to the soil”* with alfalfa and clover crops which are renewable and life-enhancing.

Anhydrous Ammonia Fertilization:

Oil giants drill for natural gas--then chemical factories make Anhydrous Ammonia fertilizers. These are injected into farmland soils, negatively impacting our soil and groundwater—as well as wreaking havoc on the Gulf of Mexico region.



Anhydrous Ammonia



Organic Alfalfa